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AVIATION INTELLIGENCE · MARKET CONSULTING · CONFERENCE COVERAGE

THE CHALLENGE

Africa's aviation opportunity is real. The intelligence to act on it is not.

African aviation is one of the most dynamic and most misunderstood markets in global aviation. The data exists. The demand is real. But the intelligence required to act on it (regulatory context, operator dynamics, policy signals, capital flows) is fragmented, expensive, and largely inaccessible to the people who need it most.

That is the gap [The F\(Air\) Report](#) was built to fill. And it is the foundation from which I work with airlines, investors, development finance institutions, and advisory firms navigating the African aviation landscape.

WHO WE WORK WITH

- Airline strategy and commercial teams
- Development finance institutions (DFIs)
- Private equity and venture investors
- Aviation advisory and law firms
- Airport authorities and government ministries
- OEMs and MRO providers entering African markets

WHY THE F(AIR) REPORT

[The F\(Air\) Report](#) is Africa's only independent daily aviation intelligence publication built on the ground, covering the continent from the inside. Unlike global platforms that treat Africa as a footnote, The F(Air) Report is purpose-built for African aviation intelligence.

In its first two weeks: 10,000+ LinkedIn impressions, subscribers from SAA leadership, legal professionals across the continent, and founding members from the African aviation ecosystem.

Currently covering: IATA Focus Africa 2026, Addis Ababa, April 29–30. On the ground for live dispatches, stakeholder intelligence, and post-conference analysis.

CONSULTING SERVICES

Three ways to work together...

WHAT WE COVER

- Airline strategy, leadership, and competitive positioning
- Regulatory developments and policy reform across African states
- Investment and capital flows into African aviation
- Fleet financing, MRO, and operational efficiency
- Intra-African connectivity and SAATM implementation
- Market entry intelligence for operators and investors

HOW ORGANIZATIONS USE THE F(AIR) REPORT

- A DFI evaluating an aviation infrastructure investment in West Africa uses the weekly brief to track regulatory shifts and operator performance before committing capital
- A private equity fund monitoring African aviation assets uses the daily brief to stay ahead of leadership changes, governance risks, and market signals
- An airport authority uses the connectivity analysis to build the case for new route development with prospective airline partners

THE DIFFERENCE

Most African aviation intelligence comes from analysts outside the continent. The F(Air) Report covers Africa from the inside. On the ground at the conferences, in the relationships, and in the markets that matter.

"This is not a newsletter. It is an intelligence product."

01

Market Intelligence Briefs

Bespoke research and analysis on specific African aviation markets, routes, operators, or regulatory environments. Built for investment committees, strategy teams, and advisory firms that need decision-grade intelligence — not aggregated news.

Delivery: *Written brief, 5–15 pages · 5–10 business days*

02

Conference and Event Intelligence

On-the-ground coverage of African aviation conferences with live dispatches, stakeholder mapping, and post-event strategic analysis. Built for organizations that need eyes in the room without sending a delegate.

Delivery: *Pre-brief · Live dispatches · Post-conference analysis · Founding 50: \$199*

03

Strategic Advisory

Ongoing strategic support for organizations building toward African aviation — market entry, partnership development, regulatory navigation, and stakeholder engagement. Engagements are bespoke and priced accordingly.

Delivery: *Retainer or project basis · Inquire directly*

Ready to work together?

editor@thefair.report · Response within 24 hours

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Aviation intelligence. Built from the inside.

